

Damla Hacıoğlu

Designer; Product, UX/UI

www.damlaworks.com

damlahacioglu9@gmail.com

Experience

UX/UI Designer / Freelance

Sep 2023- Present | İzmir, TR

I led the UI and user experience design for TaleLand, an AI-powered storytelling application currently in development. I also contributed to the UX enhancement, design revisions, and restructuring of ÜyeFit, a web platform still in the development phase. Additionally, I took part in mobile app prototypes and small-scale design projects. Alongside UX/UI work, I completed various graphic design (social media content, posters, logos) and illustration projects (custom character design, digital drawings).

Product Designer / Polymetal

Sep 2023- Aug 2024 | Full-time | İzmir, TR | On-site

Providing innovative and modern ideas, creating **furniture designs** based on metal materials for Polymetal's sub-brand Forada, as well as **product catalogs, assembly instructions, and packaging designs**; creating **installation videos with 3D models** and designing **fair stands** for the presentation of these products. Representing Forada with the designed products at IMM Cologne, INDEX Dubai, INDEX Saudi, DECOREX London, and Hotel Show Athens. Designing **molds for medical** products for Polymetal's other sub-brand Trinodal.

Product Designer / İzeltaş

Sep 2021- Dec 2021 | Internship | İzmir, TR | On-site

Learning the design process to fulfill all requirements and patent standards for the production. **Designing axe** and preparing the designed axe for production and initiating the production process alongside R&D studies for İzeltaş company.

UX/UI Designer / Arçelik

Jan 2021- Apr 2021 | Internship | İstanbul, TR | Remote

A mobile application concept specific to the Arçelik brand was designed by conducting extensive research on **reducing carbon footprint**. Programs such as **Figma and Adobe XD** were used in this process. Due to user experience research, this project aimed to increase environmental awareness. Visual designs were prepared for the **Arçelik 3D Print website**, developed by the UX/UI team, and contributed to the project. All findings obtained during the internship process were **presented to company managers** within a presentation.

Education

TOBB University of Economics and Technology

2017-2022 | Ankara, TR

Industrial Design

Skills

toolkit

Figma, Miro, Adobe XD, Adobe CC (Photoshop, Indesign, Illustrator, Premiere Pro), Procreate

SolidWorks, Autodesk Fusion 360, Blender

Honors & Awards

12th National Furniture Design Competition Finalist (Design for Export 2020)

Issued by Central Anatolia Furniture Paper and Forest Products Exporters' Association, Turkish Exporters' Assembly, Ministry of Trade of the Republic of Turkey · Mar 2021

Certifications

Marketing: Customer Needs and Wants

IESE Business School
Jan 2020

Textual Elements of Design: Fonts, Typography, and Spacing

University of Colorado Boulder
Jan 2020

The Language of Design: Form and Meaning

California Institute of the Arts
Jan 2020

Graphic Elements of Design: Color Theory and Image Formats

University of Colorado Boulder
Jan 2020

Graphic Design

University of Colorado Boulder
Jan 2020

You can view my other 9 certifications on my LinkedIn profile.